

12TH Annual

CHARLOTTE

Racers Expo
February 3, 2024



At the Cabarrus Arena & Event Center
4751 NC Highway 49 North
Concord, NC 28025
www.CharlotteRacersExpo.com
704-402-4319

RACING TRADE SHOW, AUCTION & SWAP MEET

Hello from Race City USA,

I am extremely happy to be able to invite you to the 12th annual Charlotte Racers Expo Trade Show & Auction at the Cabarrus Arena & Event Center in Concord, NC, on Saturday, February 3, 2024. We have included a swap meet once again as a way to expand the event. The response by exhibitors, consignors and attendees continues to be positive and this event attracts more people every year. Last year's show was completely sold out!

We are continuing our relationship with the Cabarrus Arena this year and are excited to improve on last year's experience. The facility and staff of Cabarrus Arena have provided us the opportunity to host an event racers and vendors love thanks to an area which is 100% indoors.

Like you, our show's management lives this industry 24/7. It is our life, just like it is yours. We realize that winter is not exactly the time of year when the cash is flowing, and we want to help. For the eleventh consecutive year, we have kept the cost of participation low and affordable for that very reason. It is our belief that a properly run show, combined with low costs and high returns on investments for the exhibitors, can be beneficial for all parties involved.

We are continuing to hold an auction at this event as we have in years past. The auction is a great way for you to affordably liquidate new or old stock, seconds, blems, returns, and experimental stock items that all of us accumulate over time. We offer a special commission rate for exhibitors who also consign to the auction.

I have attached our exhibitor information to this letter. You will find information on the booth rates, a schedule and some other relevant information. **I need your prompt response in reserving this year's booth.** You will notice an upcharge for reservations received after January 8th, 2024, so **please send us your registration as soon as possible.** If you have any questions, please call or email me. (704.402.4319 / larry@charlotteracersexpo.com)

Yours truly,

Larry McDaniels
Charlotte Racers Expo



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SCHEDULE OF EVENTS

Thursday, February 1

- 10:30 am** Auction Consignment Office Opens
All pre-consigned auction merchandise must be checked-in by 2pm Friday, February 2, 2024
- 5:00pm** Trade Show & Swap Meet Check-In & Set-Up Opens
- 7:00pm** Auction Consignment Office Closes
- 7:00pm** Trade Show & Swap Meet Check-In & Set-Up Closes

Friday, February 2

- 9:00am** Auction Office Opens
Trade Show & Swap Meet Check-In & Set-up Opens
NO CONSIGNMENTS TAKEN ON SATURDAY
All pre-consigned auction merchandise MUST be checked-in by 2 pm Friday February 2, 2024
- 6:00 pm** Auction Office Closes
- 7:00 pm** Trade Show & Swap Meet Setup Closes

Saturday, February 3

- 7:00 am** Trade Show Hall Open to Exhibitors
- 8:00 am.** Auction Preview Opens
Trade Show & Swap Meet Opens
- 9:00 am** Auction Begins
- 12:00 pm** (Approx.) Auction Lunch Break
- 6:00 pm** Trade Show & Swap Meet Closes
- TBD** Auction Closes
- 9:30 pm** All Show Materials & Auction Items **Must Be Removed** from Expo Center

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EXHIBITOR REGISTRATION FORM

Exhibitor / Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone (Day): _____ Alternate Phone: _____

Contact Email: _____

BOOTH OPTIONS	PRICE	EXT PRICE
SINGLE BOOTH (10x10)	\$100	
DOUBLE BOOTH (10x20)	\$200	
TRIPLE BOOTH (10x30)	\$300	
QUAD BOOTH (10x40)	\$400	
ENDCAP BOOTH (20x20)	\$500	

MAIL THIS FORM WITH DEPOSIT TO:

Charlotte Racers Expo
 P.O. Box 204
 Mooresville, NC 28115

EMAIL:
 larry@charlotteracersexpo.com

PHONE:
 (704) 402-4319

BOOTH ADD-ONS	PRICE	QTY	EXT PRICE
ADDITIONAL DRAPED 8' TABLE	\$25		
ELECTRICITY (<i>MUST RESERVE</i>)	\$25		
UNDRAPED 8' TABLE	\$15		
ADDITIONAL SHOW PASSES	\$5		
TOTAL BOOTH COST			

Booths will only be reserved with receipt of deposit payment as outlined below. Please call if you have questions about irregular-shaped booths or booths larger than what is listed on this form. We are able to accommodate such requests but need to know as soon as possible.

If you already know who will be attending with your booth, please include their names on the back of this form so we may make their name badges ahead of time. Changes *are* permitted.

Booth payments may be made with cash, check, or any major credit card.

A 20% SURCHARGE WILL BE ADDED TO ANY BOOTH RESERVATIONS RECEIVED AFTER JANUARY 8, 2024

A MINIMUM 50% DEPOSIT IS REQUIRED (WITH THIS FORM) TO RESERVE TRADE SHOW BOOTH SPACE.

Balance is due no later than February 2, 2024. For exhibitors selling products, you may sell new products only. The exhibitor area is not for selling used parts. Used products must be consigned for sale through the auction or sold in the swap meet only. If you will have merchandise for the auction, please let us know with your booth registration. A special exhibitor commission rate of 10% applies to all exhibitor-consigned auction items that are pre-consigned before January 8, 2024. (If a higher-value item qualifies for a lower commission, the lower rate will be used)

_____ Yes, I will have items to consign through the event auction at the special exhibitor rate.

By signing below, I agree to the terms and conditions of the trade show set forth in this exhibitor information packet.

Signature _____ Title _____ Date _____

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SHOW TERMS & CONDITIONS

RACING TRADE SHOW, AUCTION & SWAP MEET

Rental Space

Exhibitor rental space includes the following: 8' high back drape/curtain and 36" tall side skirting curtain. Exhibit spaces are in 10' increments. Displays of cars or frames require a minimum of twenty feet (20'). Each trade show exhibit includes two (2) chairs and four (4) exhibitor passes. Additional passes are \$5 each. All tables in booths must be draped to satisfaction of show management. Draped (\$25) and undraped (\$15) tables are available for rent. Electricity is available upon request for an additional \$25.00 charge and *must be reserved in advance*. Please let us know in advance if your exhibit requires special equipment such as electricity or other such service. For large displays such as racecars and/or trailers, items will need to be in their booth/location on the first day of setup. Swap meet booths include space only without additional amenities and admission for one (1) person only and are intended for sale and "swap" of used parts only.

Booth Setup

Thursday, February 1, 5:00 pm - 7:00 pm and Friday, February 2, 9:00 am - 7:00 pm

Booth Rental and Payment Schedule

A 50% non-refundable deposit is required with the exhibitor registration form for trade show booths. The balance is due no later than February 2nd (day of setup) and payable prior to setup and prior to exhibitor passes being issued. A 20% surcharge will be added to booths not reserved by January 8, 2024. Swap meet booths require 100% full payment with registration for guaranteed reservation.

Exhibitor Agrees

Exhibitor and his/her/its agents agree to abide by these terms and conditions and the direction of show personnel and facility event staff at all times for setup, show times, closing and teardown. No exhibitor shall be allowed to remove any part of an exhibit until teardown is officially permitted.

Fire, Health & Safety

Exhibitors agree to abide by all applicable local, city, state and federal laws, ordinances and regulations. Failure to do so may result in removal from the event.

Operation

It is the exhibitor's responsibility to keep its exhibit open at all times during show hours. If for any reason the show management finds the method of operation, conduct, printed materials or any item of poor character or taste which is considered questionable, that exhibit is subject to removal. No food or beverage may be sold by exhibitors. Giveaways of concession-type items (hot dogs, boxes of popcorn, etc.) must be approved by facility personnel. Exhibitors shall confine their exhibits to their own booth space and not protrude beyond or otherwise enter another space including the aisleway(s).

Sales

The exhibitor may sell or offer for sale any new auto/kart racing parts or merchandise; other merchandise must be consigned for sale in the auction or sold in a designated "swap meet" area. All "sold" merchandise from trade show and swap meet must be verified by a sales receipt for security to allow removal of goods from the building. Trade show and swap meet exhibitors are responsible for any taxes, licenses, fees or other obligations as required for doing business by state law. Exhibitor is solely responsible for the space assigned. Another company or non-exhibiting company may not sell from an exhibiting company's booth or any other portion of the premises without written permission from management.

Setup & Teardown

Exhibitors must check in and register between the times specified on the schedule. Show setup and teardown will be during specified times unless otherwise arranged and approved with show management beforehand. All exhibits must be torn down and removed from the building by **9:30 pm** on **Saturday, February 3, 2024**.

All decisions of management are final and the Charlotte Racers Expo reserves the right to refuse any booth or booth activities as it sees fit for whatever cause.