



At the Cabarrus Arena & Event Center
 4751 NC Highway 49 North
 Concord, NC 28025
 www.CharlotteRacersExpo.com
 704-402-4319

EXHIBITOR REGISTRATION FORM

Exhibitor / Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone (Day): _____ Alternate Phone: _____

Contact Email: _____

BOOTH OPTIONS	PRICE	EXT PRICE
SINGLE BOOTH (10x10)	\$75	
DOUBLE BOOTH (10x20)	\$150	
TRIPLE BOOTH (10x30)	\$225	
QUAD BOOTH (10x40)	\$300	
ENDCAP BOOTH (20x20)	\$400	

MAIL THIS FORM WITH DEPOSIT TO:

Charlotte Racers Expo
 P.O. Box 204
 Mooresville, NC 28115

EMAIL:

larry@charlotteracersexpo.com OR
 tstevens92@gmail.com

PHONE:

(704) 402-4319 or (412) 225-0348

BOOTH ADD-ONS	PRICE	QTY	EXT PRICE
ADDITIONAL DRAPED 8' TABLE	\$25		
ELECTRICITY (MUST RESERVE)	\$25		
UNDRAPED 8' TABLE	\$10		
ADDITIONAL SHOW PASSES	\$5		
TOTAL BOOTH COST			

Booths will only be reserved with receipt of deposit payment as outlined below. Please call if you have questions about irregular-shaped booths or booths larger than what is listed on this form. We are able to accommodate such requests but need to know as soon as possible.

If you already know who will be attending with your booth, please include their names on the back of this form so we may make their name badges ahead of time. Changes **are** permitted.

Booth payments may be made with cash, check, or any major credit card.

A 10% SURCHARGE WILL BE ADDED TO ANY BOOTH RESERVATIONS RECEIVED AFTER JANUARY 11, 2021.

A MINIMUM 50% DEPOSIT IS REQUIRED (WITH THIS FORM) TO RESERVE TRADE SHOW BOOTH SPACE.

Balance is due no later than February 5, 2021. For exhibitors selling products, you may sell new products only. The exhibitor area is not for selling used parts. Used products must be consigned for sale through the auction or sold in the swap meet only. If you will have merchandise for the auction please let us know with your booth registration. A special exhibitor commission rate of 10% applies to all exhibitor-consigned auction items that are pre-consigned before January 11, 2021. (If a higher-value item qualifies for a lower commission, the lower rate will be used)

_____ **Yes, I will have items to consign through the event auction at the special exhibitor rate.**

By signing below, I agree to the terms and conditions of the trade show set forth in this exhibitor information packet.

Signature _____ Title _____ Date _____

10TH Annual
CHARLOTTE
Racers Expo
February 5-6, 2021
RACING TRADE SHOW, AUCTION & SWAP MEET



SCHEDULE OF EVENTS

Wednesday, February 3

11:00am Auction Consignment Office Opens
 7:00pm Auction Consignment Office Closes

Thursday, February 4

9:00am Auction Consignment Office Opens
All pre-consigned auction merchandise must be checked-in by 2pm Thursday
 10:00am Trade Show & Swap Meet Check-In & Set-Up Opens
 6:00pm Auction Consignment Office Closes
 7:00pm Trade Show & Swap Meet Check-In & Set-Up Closes

Friday, February 5

8:00am Auction Office Opens
NO CONSIGNMENTS TAKEN ON FRIDAY
 Trade Show & Swap Meet Check-In & Set-Up Opens
 11:00am Check-In & Setup Closes
 12:00pm Auction Preview Opens
 Trade Show Opens
 1:00pm Auction Begins
 6:30pm Karting-Specific Auction
(if merchandise is consigned)
 8:00pm Auction Closes *(time approximate)*
 8:00pm Trade Show & Swap Meet Closes

Saturday, February 6

7:00am Trade Show Hall Open to Exhibitors
 8:00am Auction Preview Opens
 Trade Show & Swap Meet Opens
 9:00am Auction Begins
 12:00pm Auction Lunch Break
 1:30pm Rolling Stock Begins Auction
(approximate)
 3:30pm Auction Break
 6:00pm Trade Show & Swap Meet Closes
 TBD Auction Closes
 9:30pm All Show Materials and Auction Items
Must Be Removed from Expo Center

SEMINARS

Various seminars will take place on Friday and Saturday with times, subjects, speakers and locations yet to be determined. This information will be posted on the Charlotte Racers Expo website as the event draws closer. If you are interested in hosting a seminar, please let us know and we will work with you to finalize details.



SHOW TERMS & CONDITIONS

Rental Space

Exhibitor rental space includes the following: 8' high back drape/curtain and 36" tall side skirting curtain. Exhibit spaces are in 10' increments. Displays of cars or frames require a minimum of twenty feet (20'). Each trade show exhibit includes two (2) chairs and four (4) exhibitor passes. Additional passes are \$5 each. All tables in booths must be draped to satisfaction of show management. Draped (\$25) and undraped (\$10) tables are available for rent. Electricity is available upon request for an additional \$25.00 charge and **must be reserved in advance**. Please let us know in advance if your exhibit requires special equipment such as electricity or other such service. For large displays such as racecars and/or trailers, items will need to be in their booth/location on the first day of setup. Swap meet booths include space only without additional amenities and admission for one (1) person only.

Booth Setup

Thursday, February 4: 10:00a - 7:00p and Friday, February 5: 8:00a - 10:30a

Booth Rental and Payment Schedule

A 50% non-refundable deposit is required with the exhibitor registration form for trade show booths. The balance is due no later than February 4 (day of setup) and payable prior to setup and prior to exhibitor passes being issued. A 10% surcharge will be added to booths not reserved by January 11, 2021. Swap meet booths require 100% full payment with registration for guaranteed reservation.

Exhibitor Agrees

Exhibitor and his/her/its agents agree to abide by these terms and conditions and the direction of show personnel and facility event staff at all times for setup, show times, closing and teardown. No exhibitor shall be allowed to remove any part of an exhibit until teardown is officially permitted.

Fire, Health & Safety

Exhibitors agree to abide by all applicable local, city, state and federal laws, ordinances and regulations. Failure to do so may result in removal from the event.

Operation

It is the exhibitor's responsibility to keep its exhibit open at all times during show hours. If for any reason the show management finds the method of operation, conduct, printed materials or any item of poor character or taste which is considered questionable, that exhibit is subject to removal. No food or beverage may be sold by exhibitors. Giveaways of concession-type items (hot dogs, boxes of popcorn, etc.) must be approved by facility personnel. Exhibitors shall confine their exhibits to their own booth space and not protrude beyond or otherwise enter another space including the aisleway(s).

Sales

The exhibitor may sell or offer for sale any new auto/kart racing parts or merchandise; other merchandise must be consigned for sale in the auction or sold in a designated "swap meet" area. All "sold" merchandise from trade show and swap meet must be verified by a sales receipt for security to allow removal of goods from the building. Trade show and swap meet exhibitors are responsible for any taxes, licenses, fees or other obligations as required for doing business by state law. Exhibitor is solely responsible for the space assigned. Another company or non-exhibiting company may not sell from an exhibiting company's booth or any other portion of the premises without written permission from management.

Setup & Teardown

Exhibitors must check in and register between the times specified on the schedule. Show setup and teardown will be during specified times unless otherwise arranged and approved with show management beforehand. All exhibits must be torn down and removed from the building by 9:30pm on Saturday, February 6, 2021.

All decisions of management are final and the Charlotte Racers Expo reserves the right to refuse any booth or booth activities as it sees fit for whatever cause.